



LIGHT FOR SUPERMARKETS

WHERE NEEDS ARE MET
AND DESIRES AWAKENED

YOUR LIGHTING EXPERT

Consumers are becoming more discerning, the range of goods on offer is becoming broader and opportunities opened up by digitalisation are becoming ever more diverse. Running a supermarket successfully requires plenty of skills – but just one lighting partner. A partner who shines brighter than the rest when it comes to lighting quality. An expert who has already proven thousands of times over the years that it illuminates every corner in a supermarket, from the shelves to the storeroom, in the best way possible. A partner who not only develops future-oriented concepts, but who also provides the products and services required to make them a reality. Internationally and with direct on-site support.



At home all over the world: Zumtobel has already completed over 7000 supermarket projects as well as seamless roll-outs of chain stores in over 20 different countries.



Monoprix hypermarket, Doha | QA



Interspar, Unterwart | AT



Grand Shopping Center, Haikou | CN



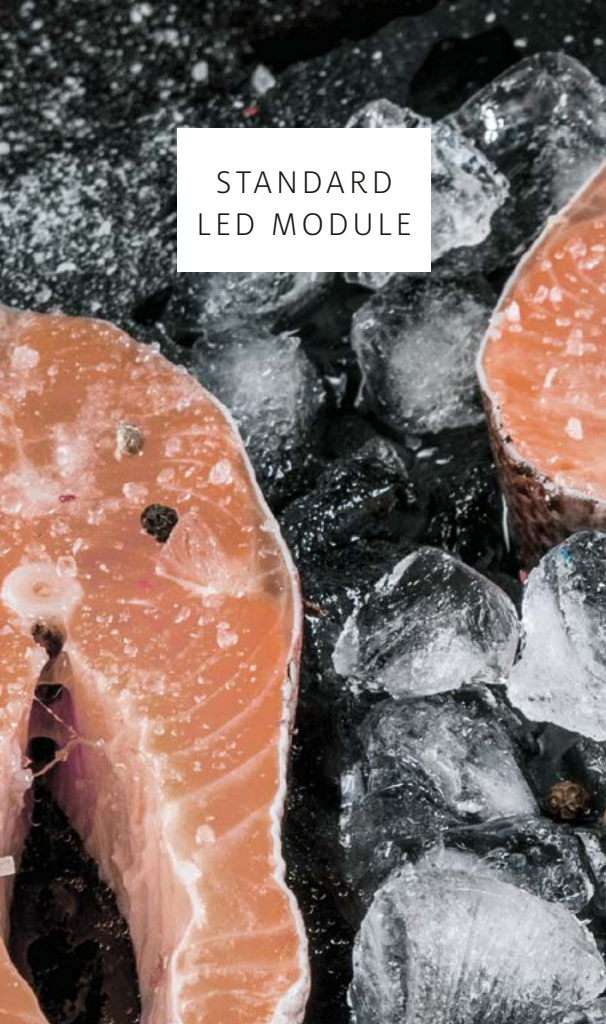
PurNatur, Kempten | DE



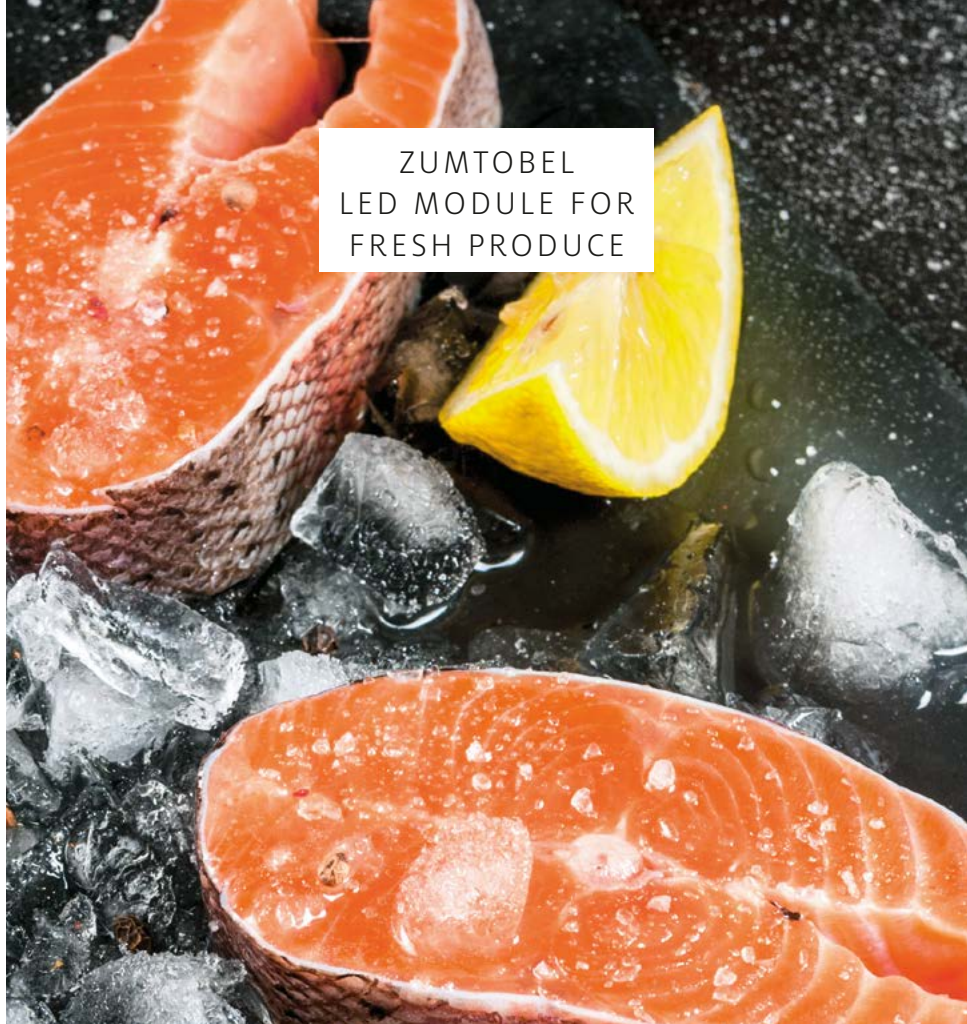
Interspar, Rijeka | HR



Elli Markt, Delbrück | DE



STANDARD
LED MODULE



ZUMTOBEL
LED MODULE FOR
FRESH PRODUCE

AUTHENTIC FRESHNESS

Good lighting that makes produce look natural and therefore attractive makes a significant difference. Tailored to the respective product category, LED modules with ideal colour rendering increase sales – particularly of fruit and vegetables in the fresh produce section.

KNOW-HOW

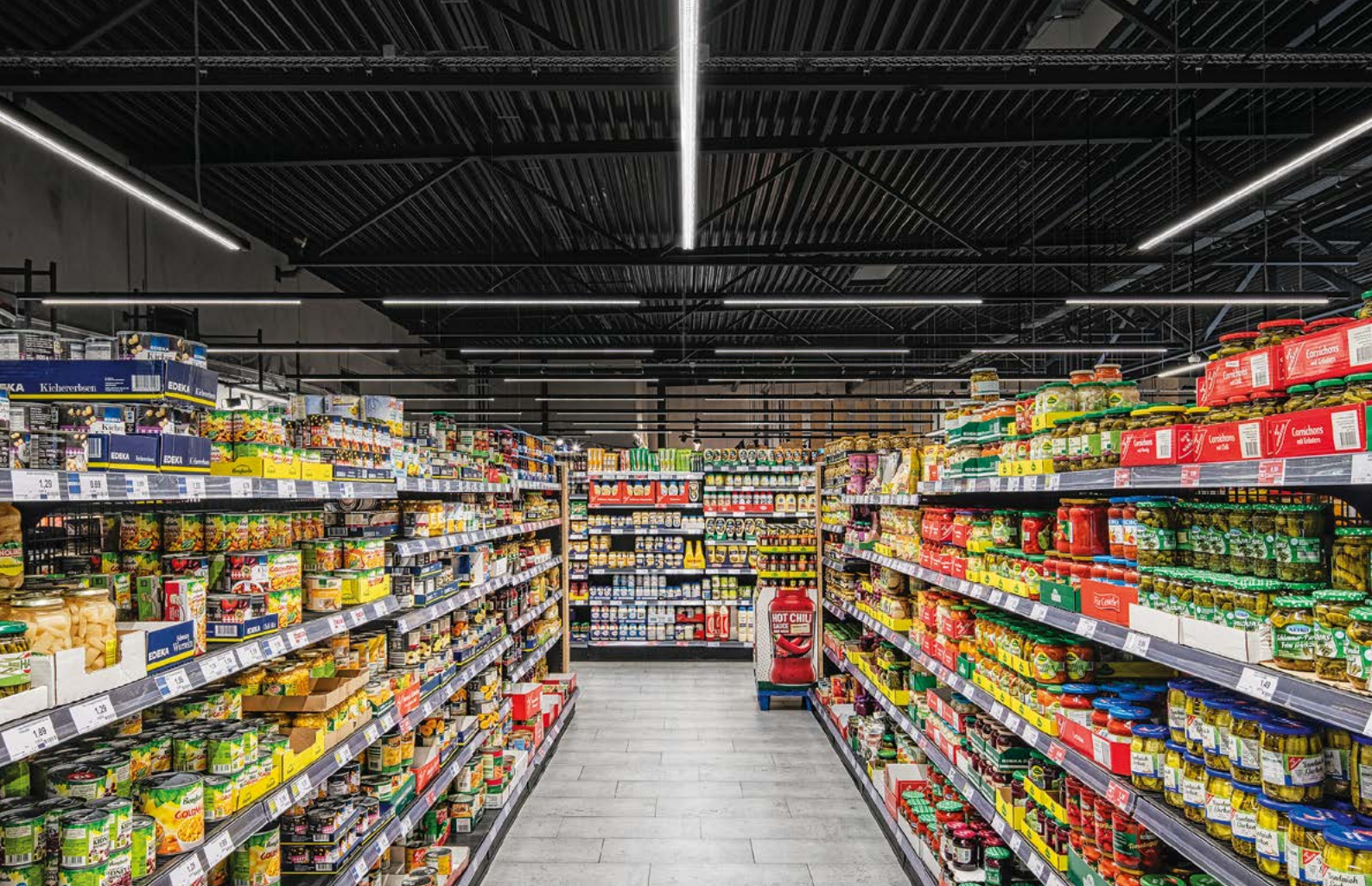
At Zumtobel, we understand how light affects the appearance of produce. We know what is needed to present various products at their best: we know which lighting technology, which lighting concept and which design best showcases the premium quality of produce.

COLOUR RENDERING

With a unique colour rendering index of CRI > 97, the new VIVO II spotlight LED modules make fresh produce look fresher, healthier and more natural. Products with colours that look authentic increase sales and result in less wastage and fewer complaints.

VIVO II LED MODULES FOR FRESH PRODUCE





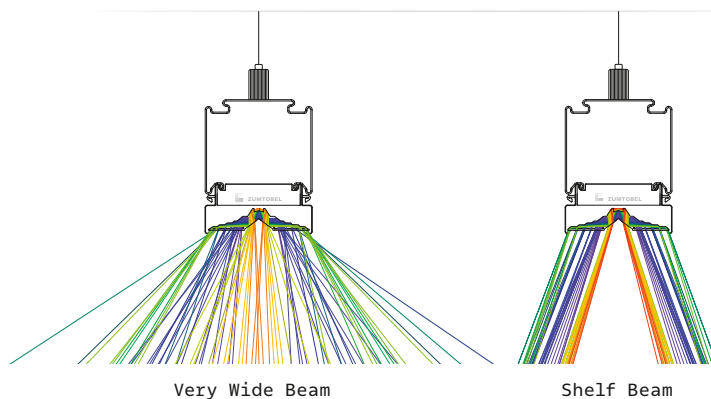
PERFECTLY PRESENTED PRODUCTS

In supermarkets, a large proportion of products are arranged on tightly packed shelves. Uniform lighting from the lowest shelf right to the top quickly pays off when products are temptingly displayed in all their diversity.

SHELF LIGHTING

Zumtobel offers an attractive solution for every shelf layout with continuous-row lighting systems such as TECTON, which distribute light across shelves for a vertically uniform, high-contrast and glare-free look – all with a consistent luminaire design, even in the case of different shelf heights and aisle widths.

TECTON LIGHT DISTRIBUTION





EVERYTHING FROM A SINGLE SOURCE

Holistic planning always precedes a holistic design. With Zumtobel, you have one point of contact for all products and services in the field of lighting. From lighting for checkouts through to outdoor lighting solutions, Zumtobel can provide everything – all over the world.

LIGHTING SOLUTIONS FOR ALL AREAS IN AND AROUND THE SUPERMARKET



Fresh-food
counters



Shelves



Refrigeration
areas



Office



Logistics



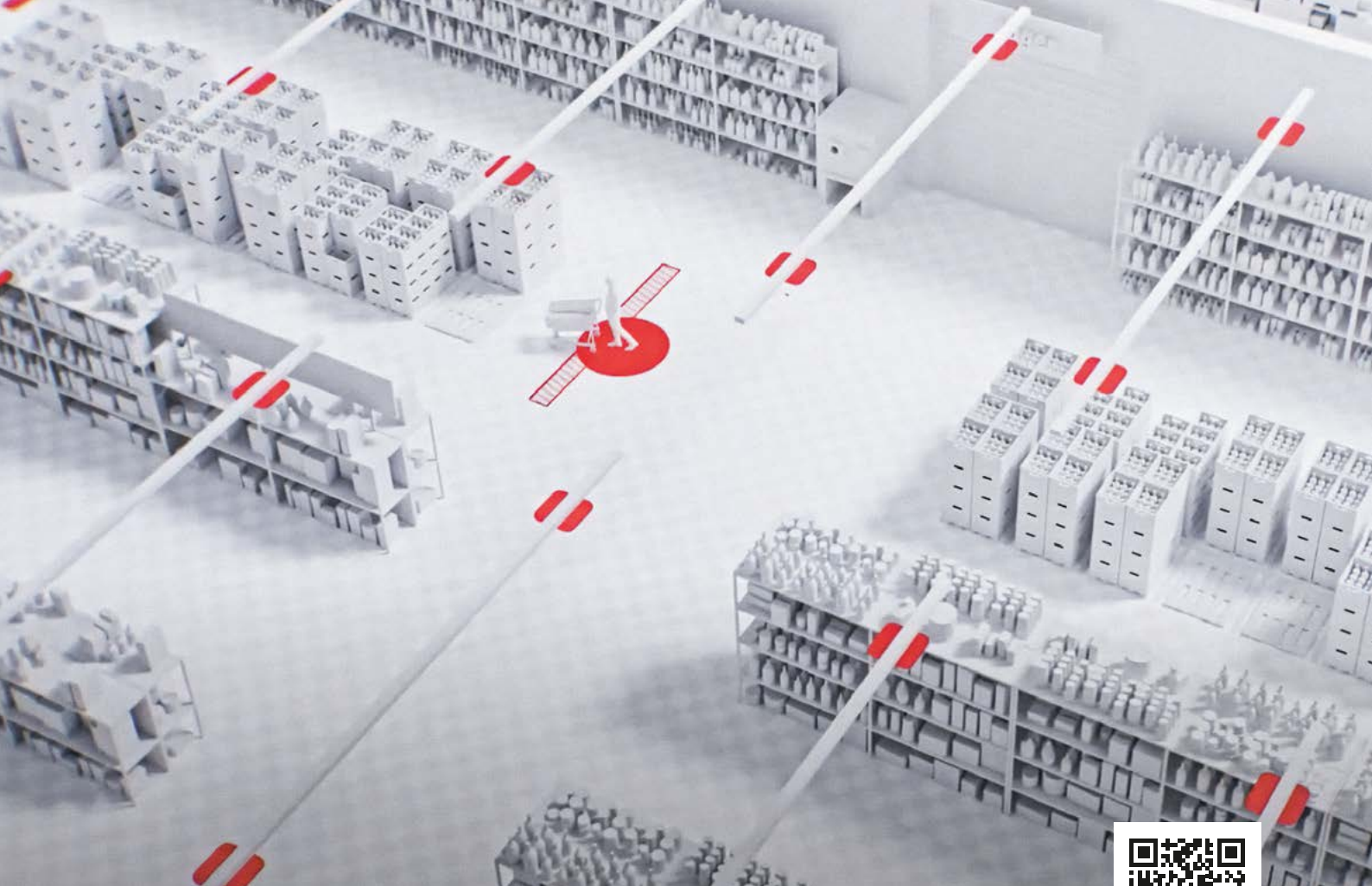
Car park



Emergency escape
lighting



Lighting
management



Video
Digital Services

FIT FOR THE FUTURE

So that actual sales do not lag behind digital buying habits, Zumtobel offers intelligent lighting with corresponding digital services. This enables the retail sector to develop unique shopping experiences, gain new customer insights and increase turnover.

DIGITAL UNIT

Stimulating physical purchases by means of digital services requires mobile telephony and lighting. There is already light in every corner of a supermarket, making it the ideal carrier medium for recording visitor flows and queues, for sending location-based messages and enabling indoor navigation.

OPTIMUM SYNERGY

GPS signals quickly reach their limits in a building. For indoor applications, the alternative can be found in Beacon technology, which Zumtobel integrates into the most important lighting systems. All in all, a solution that brings together light and technology for digital services in a single system is more cost-effective.

INTEGRATED SOLUTION

Zumtobel provides end-to-end support, from the planning phase through to commissioning, in order to turn future-oriented concepts into actual solutions. This support includes technical services during ongoing operation or optional financing models that enable quick implementation of an innovative lighting solution.

FRESH PRODUCE

VIVO II TECTON



VIVO II 3-phase track



VIVO II recessed



CARDAN evolution recessed



SHELF LIGHTING

TECTON



TECTON MIREL



TECTON MPO



SCENO



OTHER AREAS

ONDARIA



PANOS infinity pendant



PANOS infinity recessed



AMPHIBIA



SAFETY AND CONTROL

ECOSIGN



RESCLITE PRO



nBox group battery system



Sensors



zumtobel.com/contact