

Press release

Dornbirn, August 2012

Zumtobel is a partner of the 13th Architecture Biennale in Venice

For Zumtobel, collaborating with architects and designers has always been a top priority; this is why the Austrian luminaire manufacturer is involved this year again as a sponsor of the 13th Venice Architecture Biennale. The Austrian luminaire manufacturer has been a partner of the most important international architecture exhibition since 2002. David Chipperfield, director of the 2012 Architecture Biennale, appreciates this support: "Contributions by companies like Zumtobel are of great importance when implementing an Architecture Biennale that meets our high demands in terms of quality. Thanks to our sponsors, we were able to consider all the high-quality projects submitted for presentation, and can now show the effects of modern architecture in society."

Moreover, Zumtobel has supported two contributions to this year's Biennale. Jointly with Reflexion, a Zurich-based lighting design studio, Swiss architect Peter Märkli has staged an exhibition displaying sculptures by the artists Hans Josephsohn and Alberto Giacometti. In the process, Märkli considered it of particular importance for the sculptures to become part of the room. For this purpose, conventional exhibition lighting was not sufficient, but an integral spatial concept was required. Zumtobel luminaires in white and blue allow individual colour mixes and adjustment of the lighting scenes, so that the three-dimensionality of the walls and sculptures can be emphasised to special effect.

A French project, too, was implemented using lights by Zumtobel. The Wilmotte Foundation invites visitors to discover the "FondacodegliAngeli" and presents the exhibition "Re-Generation Venezia".

With its commitment to the Venice Architecture Biennale, the Austrian company emphasises once again the importance it attaches to addressing the topics of light, architecture and art to boost innovation and creativity.

Zumtobel. The Light.

Brief profile

Zumtobel is a leading international supplier of integral lighting solutions that enable people to experience the interplay of light and architecture. As a leader in innovation, the luminaire manufacturer provides a comprehensive range of high-quality luminaires and lighting management systems for the most varied application areas of professional interior lighting – including offices and educational facilities, presentation and retail, hotels and wellness, health and care, art and culture as well as industry and engineering. Zumtobel is a brand of the Zumtobel group with its head office in Dornbirn, Vorarlberg (Austria).

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